



<https://karnacy.com/careers/sales-associate/>

Sales Associate

Description

We are looking for an enthusiastic and driven Sales Associate to join our growing team. In this role, you will be at the forefront of our sales efforts — engaging with both business clients and retail customers to promote our range of sustainable and innovative products. This is an excellent opportunity for someone early in their career who is passionate about sustainability and eager to grow in a dynamic sales environment.

Responsibilities

- Identify and pursue new sales opportunities across B2B and B2C channels
- Build and nurture strong relationships with business clients and retail customers
- Understand customer needs and recommend the right products from our sustainable portfolio
- Generate leads through cold calls, emails, LinkedIn outreach, social media campaigns, field visits, and networking
- Deliver compelling product presentations and demonstrations to prospective clients, and consistently achieve quarterly sales targets
- Maintain accurate records of all sales activities, leads, and follow-ups in CRM tools
- Coordinate with internal teams — marketing, logistics, and customer support — to ensure smooth order fulfilment and a high standard of customer satisfaction
- Stay current with industry trends in sustainability and monitor competitor offerings
- Gather customer feedback and share actionable insights with the product and marketing teams
- Actively contribute to social media promotion and brand visibility

Skills

- Prior exposure to B2B sales cycles or retail/D2C sales
- Hands-on experience with CRM tools such as Zoho or similar platforms
- Understanding of sustainable supply chains, green products, or ESG principles
- Strong negotiation and objection-handling skills

Requirements

- Bachelor's degree in Business, Marketing, Engineering, or a related field:
- 1–3 years of experience in sales, business development, or a customer-facing role
- Must own a vehicle and hold a valid driving license
- Willingness to travel for client visits and field work (travel costs will be reimbursed)
- Genuine interest in sustainability, eco-friendly products, or climate-conscious businesses

Hiring organization

Karnacy

Employment Type

Full-time

Industry

Sales & Marketing

Experience

1–3 years of experience

Job Location

Hyderabad, Telangana

Working Hours

9:30 AM – 6:30 PM

Date posted

March 18, 2026

Valid through

06.05.2026

- Comfortable engaging with both corporate clients and retail consumers
- Self-motivated, goal-oriented, and resilient in a target-driven environment
- Basic proficiency in MS Office (Excel, Word, and PowerPoint)
- Competitive performance-based incentives on offer