



<https://karnacy.com/careers/marketing-intern/>

## Marketing Intern

### Description

We are looking for an enthusiastic and driven Marketing Intern to support our brand awareness initiatives. In this role, you will serve as the face of the company actively engaging with stakeholders and feeding valuable market intelligence back to the team.

### Responsibilities

#### Stakeholder Engagement

- Identify and approach potential leads or partner organisations during events.
- Build rapport with industry professionals, distributors, buyers, and end-users.
- Conduct structured conversations to understand market trends and customer pain points.
- Network with key decision-makers and maintain professional relationships.

#### Brand Awareness & Product Promotion

- Promote the company's products through field interactions and event-based marketing.
- Create engaging conversations with prospects and customers to articulate product value propositions.
- Represent the company at trade shows, industry exhibitions/events, and product launches.

### Qualifications

- Bachelor's degree in Business Administration (BBA) or Master's degree in Business Administration (MBA).
- Fresh graduates are encouraged to apply — no prior work experience required.
- Strong verbal communication and interpersonal skills.
- Confident and presentable with the ability to engage diverse audiences.
- Basic proficiency in MS Office (Word, Excel, PowerPoint).
- Willingness to travel to client locations (within the city) as required.
- Having an own vehicle is an added advantage.

### Job Benefits

- Certificate of Internship, a Competitive Stipend and a Letter of Recommendation upon successful completion.
- Hands-on experience in B2B/B2C marketing and field promotions.
- Exposure to industry events, trade shows, and professional networking.
- Mentorship from experienced marketing professionals.
- A strong foundation in stakeholder engagement and market research.

### Hiring organization

Karnacy

### Employment Type

Intern

### Industry

Sales & Marketing

### Job Location

Hyderabad, Telangana

### Date posted

March 24, 2026